

DIETZ & COMPANY ARCHITECTS, INC.

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**FOR IMMEDIATE RELEASE**

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Dietz & Company Architects, Inc.  
17 Hampden Street  
Springfield, MA, 01103  
(413) 733-6798  
Contact: Lynne Wallace, VP, Operations

**Dietz & Company Architects, Inc. Hires Krista Kenney**

Springfield, Mass. – Krista Kenney joined Dietz & Company Architects as Marketing Coordinator. She brings nearly ten years experience in the A/E/C industry to this position, helping lead the firm’s marketing efforts.

Krista possesses considerable experience in strategic marketing including social media, public relations and advertising. Her interests include client relations, communications, market research and graphic design.

Prior to joining Dietz & Company Architects, Krista worked for a construction management firm in Southern Connecticut. In addition to her marketing experience, she holds a degree in paralegal studies. Krista also serves as Co-Chair of SMPS-CT Chapter’s Communications Committee and is involved in other groups within the industry.

*Dietz & Company Architects, Inc., one of the largest full-service firms in western Massachusetts, is a woman-owned business that opened its doors in 1985. The firm’s areas of practice include housing, educational institutions, historic renovations, commercial projects and healthcare facilities.*

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